



News and Views

from LaRoe Remodeling



**The LaRoe
Advantage...
Experience the
Difference**



December 2006, Vol. 1 Issue 3

Happy Holidays from LaRoe Remodeling

On behalf of all of us at LaRoe Remodeling, we would like to wish you and your family the very best for the holiday season. Thank you for all the kind words and generous referrals you have sent us this year.

Get your Free 2006 Cost vs. Value Report

[Contact us today](#) and we will send you a free copy of *Remodeling Magazine's* annual Cost vs. Value Report. This report compares the cost of 25 popular remodeling projects to the estimated "market" value it adds to your home. A project might cost \$50,000, but if it increases your home's market value by 70% then the real cost of that investment with all its benefits is only \$15,000.

Painting Tips – Choosing Colors

Searching for the perfect paint colors can seem daunting. With so many colors and shades to choose from, how will you know what paint is right for you?

The most important thing to remember is to take your time. Don't choose your paint on the first trip to the store. You'll feel more relaxed and will be more open to considering many options. Collect as many paint color cards as you need. Bring samples of the carpeting and shades that will be in the room to compare colors.



Don't hesitate to write notes on the back of your cards. This will help you organize your thoughts later when you are deciding. It's also a good idea to write down the name of the store where you found the cards so you can return to that store later when you are ready to buy your paint.

After you've selected a few of your favorite paint colors, bring the color cards home to see how they look in the room. Colors tend to change appearance in different types of lighting. How does sunlight look on your paint? Does the color still look right at night with your lamps on? You may find that the color you loved during the day looks terrible at night or vice versa.

If you've found a color you like but are still afraid to commit, there's another trick to test how the color will look in the room. Purchase a pint of your preferred color and use it to paint a large piece of cardboard. Bring the cardboard into the room. It's much bigger than the little cards from the store and can give you a better idea of how that color will look in your room.

When you've finally decided on your perfect paint, make sure you purchase enough for the entire room. Bring your room measurements to a paint professional who can help you determine the right amount.

Monthly Home Maintenance Tip

Snow and Ice Melt Tips

If you find your sidewalks and driveway covered with snow and ice each winter, keep a bag of kitty litter, sand, or poultry grit in an easy-to-reach location. (These products do not damage your concrete like salt.) You don't want to have to walk across ice or snow to reach your car or mailbox.

Paul

Paul LaRoe, CGR, CAPS
President

LaRoe Remodeling, Inc.

2390 Winewood
Ann Arbor, MI 48103

Phone: (734) 665-3055 **Fax:** (734) 665-7914

Email: info@LaRoeRemodeling.com

Web: www.LaRoeRemodeling.com



LaRoe Remodeling Inc. is a proud member of:

**National Association of the Remodeling Industry (NARI), National Association of Home Builders (NAHB)
and its Remodelers Council, Home Builders Association (HBA) of Washtenaw County,
Washtenaw Remodelers Council, Ann Arbor Chamber of Commerce and Remodelers Advantage Roundtables**