



News and Views

from LaRoe Remodeling

**The LaRoe
Advantage...
Experience the
Difference**



August 2007, Vol. 2 Issue 7

LaRoe Remodeling To Participate in 18th Annual Remodelers Home Tour



We are excited to announce that we will be participating in the 18th Annual Remodelers Home Tour from September 28th through 30th. Those of you who have visited our home tour projects before know that this is a great chance to get all sorts of ideas for your own home. For those of you who haven't been to a home tour yet... what are you waiting for?

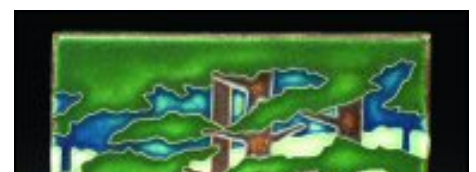
Our featured project on the tour is a beautiful master bedroom suite. We built a 650 square foot addition that blends right in with the existing look of the home's exterior. We then configured the new master suite with vaulted ceilings, a luxurious master bath, and a large walk-in closet. The suite also includes a custom fireplace and a sitting area enveloped in windows to take in great views of the property.

We're very proud of this project, and hope that you will find it as beautiful as the homeowners do. We also hope that it will give you some good ideas about your own home's potential. Again, the tour runs from September 28th through 30th, and tickets are \$10 for adults and free for children under 16.

We have a limited number of free tickets that we are giving away on a first-come, first-served basis, so call us today to check on availability.

Tile Trends: No Limits!

Tiles have broken out of the bathroom and are expanding into every area of the home.



Today's homeowners are rediscovering the versatility of tile. Whether you want a functional floor covering, an artistic ceiling mosaic, or anything in between, the possibilities of tile are endless.



Tile can be used in any room of the house. It is durable, beautiful, and easy to maintain. Many homeowners have begun to incorporate tile into more unusual locations in their homes such as shelves, kitchen backsplashes, windowsills, sunrooms, and stairways. And, with the increasing popularity of in-floor heating, tile can even be used in bedrooms and basements that would otherwise be considered too cold for tile flooring.

In general, many homeowners want to be adventurous with their homes while still holding onto tradition. Tile offers that tie to tradition while allowing a little space for fun. Colorful tiles with complimentary colored grout can brighten up any bathroom and give it a playful atmosphere. Natural stone tiles on stairways bring exotic sophistication to the home. Mosaics can create beautiful "pathways" throughout the home, leading guests to a sunroom, dining room, or any other room you use for entertaining. With the variety of tiles available, there's no limit to their uses.

If you are interested in using tile to improve the beauty and functionality of your home, be sure to give us a call. You should only hire an experienced contractor like us who will do your job well, as improper installation can quickly lead to cracks, discoloring, and many other problems. However, if done properly, your tiles will look beautiful for years to come.

6x6 Pine Landscape Mountain design courtesy Motawi Tileworks

Monthly Home Maintenance Tip

Inspect Bathroom for Crumbling Grout or Loose Caulk.

Grout and Caulk are applied to prevent water from leaking into your wall or under your floor. When they begin to deteriorate, leaking water can cause significant damage to your home. If you notice any problems with your grout or caulk, you should replace them as soon as possible.

Paul

Paul LaRoe, CGR, CAPS
President

LaRoe Remodeling, Inc.
2390 Winewood
Ann Arbor, MI 48103

Phone: (734) 665-3055 **Fax:** (734) 665-7914

Email: info@LaRoeRemodeling.com

Web: www.LaRoeRemodeling.com



© 2007 Continuum Marketing Group LLC

LaRoe Remodeling Inc. is a proud member of:

National Association of the Remodeling Industry (NARI), National Association of Home Builders (NAHB)
and its Remodelers Council, Home Builders Association (HBA) of Washtenaw County,
Washtenaw Remodelers Council, Ann Arbor Chamber of Commerce and Remodelers Advantage Roundtables