



News and Views

from LaRoe Remodeling



***The LaRoe
Advantage...
Experience the
Difference***



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Join Us in Our Toys for Tots Drive

From now until December 20th, LaRoe Remodeling will be accepting donations for Toys for Tots in a dropbox at our office. We greatly appreciate donations of new, unwrapped toys – this is a great cause at a great time of year. Help us make this a

special Christmas for kids everywhere!

Value Engineering

Every homeowner is unique and has unique needs, wants, and wishes. So why on earth would a remodeler assume that every client has the same priorities for their remodeling project? LaRoe Remodeling sure doesn't. We use a process called Value Engineering to adjust the proportion of your remodeling budget that is spent on each aspect of your project in order to produce the best results for you. We allocate a greater proportion of the budget to the features that mean the most to you, which results in personalized remodeling projects that are unique and deliver just what you were looking for.

Let's look at two hypothetical remodeling projects, both basic kitchen and master suite upgrades, with fixed budgets. Homeowner one loves cooking for their family and having friends over for dinner parties, but is too busy to cook complicated meals at home. Homeowner one also wants to adjust their bathroom to make it easier for both husband and wife to use it to get ready in the morning. For this project, we might use a larger portion of their budget on upgrading the surfaces in the kitchen to make it beautiful and friendly, and to add a second sink in the master bathroom and a dressing room to the master suite.

Homeowner two is not as busy as homeowner one, and loves cooking gourmet meals, but doesn't do as much entertaining in their home. For homeowner two, the home is a refuge from the busy world outside. For this project, we would probably allow a greater part of the budget for professional-grade cooking appliances and a relaxing whirlpool tub to make the master bathroom as relaxing as possible.

The key to the success of both of these projects is in the remodeler taking the time to understand the homeowner's needs and wants, and planning their project's budget around them. One remodeling project will not fit every homeowner, but one remodeling company can. You can count on us to take the time to understand what you want, and to deliver on it.



Monthly Home Maintenance Tip

Clean Gutters

Remove debris and leaves from your gutters to prevent clogging. Water trapped in your gutters can cause major damage to your roof and walls. For most homes, gutters should be cleaned about every 6 months.

Paul

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Washtenaw Remodelers Council, Ann Arbor Chamber of Commerce and Remodelers Advantage Roundtables